



**IXPRESS CERTIFIED PRACTISING
ACCOUNTANTS**

Linda Song 易捷會計師事務所

WHO ARE WE

- Established in Feb, 2011 by Linda Song
 - Located on 431 Sussex Street, the entrance to Chinatown from George St
 - Our team – Joe & Ben & Henry
 - Software we use Handisoft & MYOB. Clouds accounting include Xero.
 - Over 100 clients so far (include individual & businesses)
-
- Linda has 8 years experiences in accounting practices & two years as an internal accountant in the commercial field
 - Linda has a Master's degree in Accounting from Macquarie University, and a double bachelor degree in Economics & Law.
 - Linda is a registered tax agent and a member of CPA Australia since 2003

OUR MISSION STATEMENT

We aim to provide **efficient** and **quality** services to individuals, small to media businesses in Australia. We specialise in taxation issues in relation to **the real estate investment within Australia and overseas.**

Being **efficient & effective** allows us to provide a comprehensive and professional review of each client's taxation position and tax return while **keeping the cost to our client to a minimum.**

By partnering with us, clients can focus on their core business and **enjoy peace of mind** and greater business achievements - while we take care of the rest.

OUR CULTURE

- ✓ Enthusiasm, honesty, integrity, consistency, respect & involvement.
- ✓ Free open exchange of information, courteous towards one another and deliver quality services.
- ✓ Respect & comply firm's system, policy & procedures (such as quality control procedures) as they are written, make sure staff are adequately skilled and trained.
- ✓ We present a young and modern firm. We always put client's needs and satisfaction first and make them feel they get their money's worth.

OUR IDEAL CLIENTS

- Type of clients: individual salary earners (mainly professionals), small to medium-sized business, local Chinese businesses.
- Where appropriate we will provide advice in relation to business structure such as trading entities, SMSF and trusts.
- Core services to be offered to the ideal clients: tax planning; personal, partnership, company and trust returns; preparation of BAS returns; GST & PAYG advices; FBT lodgements and advice on tax structure; bookkeeping; business consultation & planning.
- Minimum fee or work targets: our ideal clients are likely to generate fees of \$3K per annum in 2012 of our work with the clients.

MARKETING STRATEGY

- The aim of the market strategy is to boost the number of jobs undertaken by our practice, so as to be able to convert those jobs into regular clients in future years.
- The primary focus in the next 12 month will be to gain new clients. Some new clients could be acquired by encouraging the current clients to refer their friends and colleagues. Using a range of advertising type strategies is the most important.
- We obtain new clients through word of mouth (professional network such as BNI & current clients), website (facebook page), seminars, letter-box drops, and major Chinese newspaper advertising

WHAT WE OFFER

- Pro-active tax planning
- Self-managed super – setting up a super fund and ongoing support
- New businesses – the best tax structure
- Bookkeeping – efficient, timely accounting services
- Business advisory – everything from business plans to budgets
- Auditing of self-managed superfunds
- Company audits & Trust accounts Audit can be arranged
- Prior years and overdue tax returns
- Negotiation with the Tax Office to reduce fines and penalties

SELF-MANAGED SUPERFUND - SMSF

Of the \$1.23 trillion invested in super at 30 June 2010, \$390.8 billion was in self managed super funds (SMSFs). That's 31.8% of all superannuation funds, with SMSFs now representing the largest slice of the super industry.

For many Australians, SMSFs offer 5 major advantages:

- More control over investments.
- Greater investment flexibility.
- Generally lower fees than industry and retail funds.
- On average, better performance than industry and retail funds.
- Tax advantages (15% & CGT 10%), no tax at pension phase.

WHAT CAN SMSF INVEST IN

- Fixed interest such as term deposit
- Australian or international shares
- Commercial or residential properties
 - Australian properties – borrow up to 70%
 - Overseas Property – now borrowing in Australia
- Precious metals
- Artwork/collectables

WHAT WE CAN DO FOR YOU

1. Set up the SMSF

Trust Deed, ABN & TFN, Bank Account
Who are the members & Trustee
What is your investment strategy

2. SMSF compliance

Preparation of year end financial statements for SMSF
Preparation & lodgement of the fund annual tax return
Preparation of trustee minutes in relation to certain events

3. SMSF Auditing

To make sure the fund is a complying fund that enjoys the tax advantage

OUR PRICE LIST

Individual Tax Return:	From \$88
Individual Tax Return with Investment:	From \$165
Sole Trade Tax Return:	From \$275
Trust/Partnership Tax Return:	From \$440
Company Tax/Super Fund Return:	From \$660
BAS, IAS Statement:	From \$165
Bookkeeping:	\$26.5 per hour
Create a Company/Trust/Superfund	From \$990 each
Create a Sole Trade/Partnership:	\$275 each
Self Managed Super Fund Auditing	From \$660

Disclaimer

Please note: This presentation is intended to provide general information only. It is not a substitute for legal advice. You should obtain professional advice to find out how the taxation law will apply to your particular circumstances. Each situation is different and there could be numerous variations to the procedure depending upon your particular circumstances.

易捷会计师事务所

www.ixpress.com.au

Bookkeeping
Consulting
Business Advisory
Superannuation
Tax Planning

Please call 02 82057955

Or email: info@ixpress.com.au



Certified Practising Accountants

